



# INSPIRING STUDENTS TO CARE

## A New Generations Program



A Partnership between Rotary Clubs of Warton, District 6330 and Zone 24, and Spectrum Artistic & Educational Media

### Winter 2013 Newsletter

The Warton Echo ■ Tuesday, February 19, 2013



Some of Spectrum's board and supporters, including 5 Rotarians, celebrating the launch of Inspiring Students To Care.

## *Local Rotary project goes Canada-wide*

Inspiring Students To Care: A New Generations Program is a district and zone-wide program sponsored by The Rotary Club of Warton in partnership with Spectrum Artistic and Educational Media, a non-profit, registered charity. The goals are to raise awareness about world issues and motivate students to action.

The program consists of two projects: No More Turning Away: Inspiring Student to Care about Hunger and Poverty, and Take It Back: Inspiring Students to Care about the Environment. Two DVDs, using classic rock music by Pink Floyd and John Mellencamp and music by high school students, have been produced and offered to school boards, first in Rotary District 6300, then across Ontario, and this year to school boards across Canada. So far 1,080 DVDs and Printed Guides have been placed in or purchased by 41 school boards in 6 province (Ontario, Manitoba, Saskatchewan, Alberta, B.C. and Nova Scotia), with the participation of 37 Rotary clubs in 5 Rotary districts.

Rotarians serving on Spectrum's Board of Directors include Bev Garinger, Nick Torra, Past District Governor Michael Atkins, District Governor Tom Robitaille, and Keith Martin. Providing a support committee within the Rotary Club of Warton are Bev, Nick, Paul Shirley and Ann Iles.

If you would like a copy of either DVD, you may purchase one at Rotary's discount price of \$20. If you would like to help place these engaging media resources in schools across Canada, contact Keith Martin, program coordinator (519-534-9188). For every \$100 you can help place 5 DVDs in 5 schools. Your name or your business name will be added to the Printed Guide that accompanies every DVD, as a Bronze, Silver or Gold contributor. For more information, visit [www.spectrummedia.ca](http://www.spectrummedia.ca)

or [www.facebook.com/InspiringStudentsToCare](http://www.facebook.com/InspiringStudentsToCare).

Help Rotary and Spectrum inspire students to do good in the world and for the world by caring about hunger and poverty and our environment!

Submitted

## 2012-13 Responses and Feedback

*I have had a chance to review the DVDs that you created and I have no problem in approving them for use in our schools.*

Lynn Hauptman, Superintendent  
Prince Rupert School District, BC

*It is good to see that the program that was begun a few years ago to engage the youth has continued to flourish.*

Dianne Yundt, President  
Rotary Club of Festival City Stratford, ON

*I have reviewed the DVDs and definitely approve them for use in our high school.*

Todd Monster, Assistant Superintendent of Programs  
and Curriculum, Garden Valley School Division, MB

*Thank you for the Fall 2012 newsletter. I have forwarded it to our club members. We have enjoyed your presentations on the DVDs and understand the importance of the message you're trying to get out to the adults of the future.*

Cheri Mollison, President  
Rotary Club of Hanover, ON

*Please forward me an invoice for the two DVDs we received. I will be using them in my Christian Ethics class.*

Lynn Colquhoun, Religion Coordinator  
Holy Family Catholic School Division, SK

*Thank you for your recent letter outlining your program achievements with Inspiring Students To Care. We are impressed with your commitment to youth and your desire to make a difference to individuals as well as our communities at large.*

Terry Pook, Secretary  
Rotary Club of St. Marys, ON

*We did receive and I did view the DVDs. I approved their use, and took the liberty of passing them on the high school for their use. Thanks for the good work!*

Blaine Veitch, Superintendent  
Flin Flon School Division, MB

*I'd like to make arrangements with you to purchase a copy of each DVD and the digital rights for streaming video purposes. My board has 100 school locations.*

Lynn Wisniewski, Manager of Instructional Media  
Halton District School Board, ON

*What a fantastic uplifting presentation [No More Turning Away]. You certainly hit the spot with our members.*

Ed Sweeney, New Generations Committee  
Rotary Club of Oakville West, ON



Inspiring Students To Care display at Rotary Village Fair, Warton, Ontario, August 2012

**Program participation to date: 37 Rotary clubs, 41 school boards, 1080 DVDs placed in or purchased by schools in 6 provinces**

For more information, contact Keith Martin ([kmartin@spectrummedia.ca](mailto:kmartin@spectrummedia.ca)):

Inspiring Students To Care Program Coordinator  
Director, Spectrum A&E Media (a non-profit, registered charity)

**Spectrum's Board of Directors:** James Puttick, Bev Garinger, Tom Robitaille, Mike Atkins, Nick Torra

**Inspiring Students To Care support committee** (Rotary Club of Warton): Bev Garinger, Nick Torra, Paul Shirley, Ann Iles.

**INSPIRING STUDENTS TO CARE: A New Generations Program**

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[www.spectrummedia.ca](http://www.spectrummedia.ca)

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