



Keith Martin & District Governor Tom Robitaille at Rotary District 6330 Conference, Sarnia, ON, June 2013

39 Rotary Clubs
in 6 Rotary Districts

42 School Boards
in 6 provinces

1100 DVDs
plus 170 schools online

What a fantastic uplifting presentation [No More Turning Away]. You certainly hit the spot with our members.

Ed Sweeney, New Generations Committee
Rotary Club of Oakville West, ON

It was a real pleasure having you present at our club meeting last week. Your message resonated with a lot of our members who were still talking about it at today's meeting.

Duncan McLeod, President
Rotary Club of Oakville West, ON

It is good to see that the program that was begun a few years ago to engage the youth has continued to flourish.

Dianne Yundt, President
Rotary Club of Festival City Stratford, ON

No More Turning Away is professionally done (artistically and educationally) and makes every person on the planet (no matter what color, race or religion) aware that we are all connected as family, and that we have a responsibility to care for one another.

Wayne McConnachie
Kids Against Hunger Canada

We appreciate the work Spectrum A&E Media is doing to bring such important social justice issues to light. As an international charity that works with youth in North America and overseas, we applaud Spectrum for engaging people of all ages and empowering them to take action. Hunger and poverty are two very large issues that seem to disappear from the headlines often too easily and we support Spectrum's efforts to keep them both front of mind.

Marc Kielburger
Co-Founder, Free The Children

SPECTRUM

SPECTRUM Artistic and Educational Media Association is a non-profit, registered charity promoting media arts in education. *Our mission is to provide schools and registered charities with artistic and educational media that foster life-enhancing values.*

Spectrum's history can be divided into 3 chapters. **Chapter 1**, during the 1980s, focused on **Exploring Values and Beliefs**. Under IVCF, Spectrum produced and presented two 3-screen, 9-projector multimedia presentations. One of these, *In Search of a Sun: An Inquiry into Values*, was presented 500 times to nearly 100,000 people in all 10 provinces. Whenever possible it was shown with its sequel, first *Between Reflections*, then *Say It Isn't True: An Inquiry into Faith*.

Chapter 2, in the 1990s, saw Spectrum become an independent artistic and educational media resource with an expanded mandate, **Probing Values, Beliefs and Social Concerns**. We further described our work as 'Fostering a civil, just and caring society.' Our media format shifted to 3-projector, wide-screen presentations followed by audience interaction and response. From 1990 to 2001, Spectrum produced and gave 900 presentations of *Take It Back* (Caring for Planet Earth), *Dear God* (Barriers and Bridges to Faith), and *No More Turning Away* (From Hunger, Poverty and Injustice) to 220,000 students and adults in 8 provinces.

Chapter 3 began in 2002 with the goal of 'Fostering Social Responsibility and Spiritual Awareness.' In 2009, concerned that

some people might interpret 'spiritual' as 'religious' or think we were promoting New Age spirituality, we revised our goal to **Fostering Values That Enhance Life**. Our initial focus was on providing opportunities for conversation around media (books, music and movies) that explore a progressive or metaphorical understanding of life and spirituality. Now with **Inspiring Students To Care**, a program in partnership with Rotary Clubs of Warton, District 6330 and Zone 24, we've updated and transferred *No More Turing Away* and *Take It Back* to DVD for wider use in schools and communities across Canada.

Spectrum's Board in 2012-13 consisted of 5 voting members, James Puttick, Bev Garinger, Tom Robitaille, Michael Atkins, and Nick Torra, plus Spectrum's Executive Director. Bev, Tom, Michael, Nick and Keith are members of Rotary clubs. Tom, Michael and Nick are completing their service this summer, and enabled Inspiring Students To Care to be a successful partnership with Rotary. Bev is up for re-election. James and Tom will continue on Spectrum's new Advisory Board, along with Paul Bruer, a progressive member of the Lutheran Church in Warton, Ontario.

James Puttick is completing 12 years on Spectrum's Board (during 2 terms of service), 9 of them as chair. James has been the primary financial donor for Spectrum's operating budget for many years, and a key contributor (along with Glenn Boyes) in the transition to partnering with Rotary. Without him none of what we have accomplished these past 5 years would have been possible. In the words of The Toronto Star, after another James kept the Maple Leafs in contention during the 1st round of hockey playoffs:

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THANK YOU, JAMES



PROGRESSIVE RETREATS



In 2004 we began offering what we call **progressive retreats** on the Bruce Peninsula. These are held at Poppy's Place and/or Paradise Place (previously Nana's Place) on Berford Lake, north of Warton.

This past year we held two retreats, one following our Annual General Meeting in June and one in October. In June our Saturday evening movie and discussion was *New Year's Eve*. In October the movie was *The Way*.

At some retreats we have a time called 'Soul Talk,' where participants can share insights from their own life journeys.

INSPIRING STUDENTS TO CARE

Inspiring Students to Care: A New Generations Program is a partnership between Rotary clubs of Warton, District 6330 and Zone 24, and Spectrum A&E Media. The goals of the program are to raise awareness about world issues and motivate students to action. The program consists of two projects: No More Turning Away: Inspiring Students to Care about Hunger and Poverty, and Take

It Back: Inspiring Students to Care about the Environment.

42 school boards in 6 provinces have approved one or both DVDs, and 39 Rotary clubs in 6 Rotary districts have participated in one or both projects, enabling 1,100 DVDs to be placed or purchased.

We plan to keep the program going for one more year, but now is a good time to thank all of you who have helped us inspire hundreds of students across Canada to do good in the world and for the world, by caring about hunger and poverty and the environment.

SEISMIC SHIFT

This fall I hope to publish a book I've been working on called *Seismic Shift: From God to Goodness*. Subtitled 'A journey of loss and discovery,' it describes my journey from belief in God as a higher Being to God as a higher Ideal, especially the ideal of Goodness.

Spectrum will be shifting its focus from our current productions to producing a companion DVD entitled *Seismic Shift: Spirituality for the Rest of Us*. The DVD will explore a progressive alternative to traditional faith, New Age spirituality, and atheism.

If this is something that interests you and you would like to help us produce such a resource, especially for adult and university students, please let us know.

Respectfully submitted,
Keith Martin, Director

SPECTRUM . . .

Examining the full range of what people believe in . . .
Reflecting sights and sounds in a clear pattern and progression of thought . . .
Bringing people together to think and talk about the purpose of life . . .
Shedding light on what it means to be human—physically, socially, spiritually.
This is Spectrum.

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